



KNXV

ORDER

Print Date 10/22/12

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Flight Dates **09/18/12-10/26/12**

Contract / Revision **310393 /** **Kirkpatrick for Congress 2012**

Original Date / Revision **09/07/12 10/22/12** Agency Com **15%**

Billing Contact **1580 Lincoln Street**

Advertiser **Kirkpatrick / Democrat / Con**
Suite 510
Denver, CO 80203

Agency **Media Strategies and Resea**

Buying Contact Sales Office **KNXVL**

1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Region **LOC**

Agency Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep **00:13:00**

Estimate # **11860**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **PL**

Priority **P-1**

Advertiser Ref

Order Share 15% Market Value 177166

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	150591

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	44	\$22,376.25	\$26,325.00	0.00
October 2012	1	\$212.50	\$250.00	0.00
Totals	45	\$22,588.75	\$26,575.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/24/12	44	\$22,376.25	\$26,325.00
10/01/12	10/26/12	1	\$212.50	\$250.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	09/18/12	09/24/12	M-F 6-7am M-F 6-7am	CM	6am-7am	1--1---	:30	2	\$150.00	P-6	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---			1		\$150.00		0.00			
		Week: 09/24/12	09/30/12	1-----			1		\$150.00		0.00			
N 2	KNXV	09/18/12	09/24/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$150.00	P-6	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-1111--			4		\$150.00		0.00			



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Contract / Revision **310393** Flight Dates **09/18/12-10/26/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/22/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11860**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	09/18/12	09/24/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$150.00		0.00						
N 3	KNXV	09/18/12	09/23/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	--1-1--	:30	2	\$200.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--1-1--	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 2pm-3pm	2pm-3pm		--W-F----	:30		\$175.00		0.00	NM		
2	KNXV	09/17/12-09/23/12		M-F 2pm-3pm	2pm-3pm		--W-F----	:30		\$175.00		0.00	NM		
N 4	KNXV	09/18/12	09/23/12	M-F 3pm-4pm Katie	CM	3pm-4pm	---1---	:30	1	\$250.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 3pm-4pm	3pm-4pm		---Th----	:30		\$150.00		0.00	NM		
N 5	KNXV	09/18/12	09/24/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-1111--	4		\$225.00		0.00						
Week:		09/24/12	09/30/12	1-----	1		\$225.00		0.00						
N 6	KNXV	09/18/12	09/24/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111--	:30	5	\$600.00	P-3	0.00	NM	5	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-1111--	4		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 5pm-530pm	5pm-530pm		-TWThF----	:30		\$450.00		0.00	NM		
2	KNXV	09/17/12-09/23/12		M-F 5pm-530pm	5pm-530pm		-TWThF----	:30		\$450.00		0.00	NM		
3	KNXV	09/17/12-09/23/12		M-F 5pm-530pm	5pm-530pm		-TWThF----	:30		\$450.00		0.00	NM		
4	KNXV	09/17/12-09/23/12		M-F 5pm-530pm	5pm-530pm		-TWThF----	:30		\$450.00		0.00	NM		
Week:		09/24/12	09/30/12	1-----	1		\$600.00		0.00						
N 7	KNXV	09/18/12	09/24/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-1111--	4		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 6pm-630pm	6pm-630pm		-TWThF----	:30		\$450.00		0.00	NM		
2	KNXV	09/17/12-09/23/12		M-F 6pm-630pm	6pm-630pm		-TWThF----	:30		\$450.00		0.00	NM		
3	KNXV	09/17/12-09/23/12		M-F 6pm-630pm	6pm-630pm		-TWThF----	:30		\$450.00		0.00	NM		
4	KNXV	09/17/12-09/23/12		M-F 6pm-630pm	6pm-630pm		-TWThF----	:30		\$450.00		0.00	NM		
Week:		09/24/12	09/30/12	1-----	1		\$500.00		0.00						
N 8	KNXV	09/18/12	09/24/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	12212--	:30	8	\$500.00	P-6	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-2212--	7		\$500.00		0.00						
Week:		09/24/12	09/30/12	1-----	1		\$500.00		0.00						
N 9	KNXV	09/24/12	09/24/12	Monday 7-9pm Dancing with the stars	CM	7pm-9pm	M-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Print Date: 10/22/12

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Contract / Revision **310393** Flight Dates **09/18/12-10/26/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/22/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11860**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KNXV	09/24/12	09/24/12	Monday 7-9pm Dancing with the stars	CM	7pm-9pm	M-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$4,000.00		0.00			
N 10	KNXV	09/18/12	09/18/12	Tuesday Prime 8-10pm 20/20	CM	8-10pm	-T-----	:30	1	\$2,300.00	P-6	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$2,300.00		0.00			
N 11	KNXV	09/23/12	09/23/12	Primetime Emmys Primetime Emmys	CM	5p-8p	-----S	:30	1	\$4,500.00	P-6	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$4,500.00		0.00			
N 12	KNXV	09/18/12	09/24/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11-1---	:30	3	\$1,200.00	P-2	0.00	NM	3	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-1-1---					2	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		M-F 10-1035pm		10pm-1035pm	-T-Th----	:30		\$850.00		0.00	NM		
2	KNXV	09/17/12-09/23/12		M-F 10-1035pm		10pm-1035pm	-T-Th----	:30		\$850.00		0.00	NM		
Week:		09/24/12	09/30/12	1-----					1	\$1,200.00		0.00			
N 13	KNXV	09/22/12	09/22/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		SA 10-1035pm		10pm-1035pm	-----Sa--	:30		\$450.00		0.00	NM		
N 14	KNXV	09/18/12	09/24/12	Nightline Nightline	CM	1035pm-1102pm	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-1111--					4	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	09/17/12-09/23/12		Nightline		1035pm-1102pm	-TWThF----	:30		\$200.00		0.00	NM		
2	KNXV	09/17/12-09/23/12		Nightline		1035pm-1102pm	-TWThF----	:30		\$200.00		0.00	NM		
3	KNXV	09/17/12-09/23/12		Nightline		1035pm-1102pm	-TWThF----	:30		\$200.00		0.00	NM		
4	KNXV	09/17/12-09/23/12		Nightline		1035pm-1102pm	-TWThF----	:30		\$200.00		0.00	NM		
Week:		09/24/12	09/30/12	1-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KNXV	09/24/12-09/30/12		Nightline		1035pm-1102pm	M-----	:30		(\$250.00)		0.00	NM		
See MG 14.6															
[Late Order / Finalized Log]															
6	KNXV	10/23/12-10/26/12		Nightline		1035pm-1102pm	--WThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 14.5 09/24															

*Tax 1 Note: Tax 0.5%.

Totals 45 \$26,575.00